



North Yorkshire Alcohol Strategy 2014/19 - Second Annual Report

January 24, 2018

Presented by: The report will not be formally presented as it is for the Board's information.

Summary:

The current report is the second annual report of the North Yorkshire Joint Alcohol Strategy 2014–2019. The report is available via the following link:-

<http://www.nypartnerships.org.uk/sites/default/files/Partnership%20files/Health%20and%20wellbeing/Public%20health/2016%20Alcohol%20Strategy%20Annual%20Report.pdf>

It describes the main developments against the priority areas:

- establish responsible and sensible drinking as the norm
- identify and support those who need help into treatment through recovery
- and to reduce alcohol related crime and disorder.

The annual report draws together key data and evidence and identifies significant developments within each of the three priority areas.

Key achievements in 2016/17 include:

- Public Health Team commissioned Drug Train to deliver free Identification and Brief Intervention (IBA) training to target professional (but non-alcohol specialist) groups across North Yorkshire. To date over 900 people have been trained
- Increased provision of IBA in GP settings and pharmacies
- As a response to the change in licensing legislation Public Health has been working with colleagues to influence reviews of districts Statement of Licensing Policy and also developing local profiles which include health and police data to support the licensing process and provide alcohol related data for districts.
- Service level agreement (SLA) in place with Trading Standards to deliver elements of the action plan
- Refresh of the NYCC HR policy for drugs and alcohol
- Scoping social marketing campaigns to raise awareness of the harms associated with alcohol

Which of the themes and/or enablers in the North Yorkshire Joint Health & Wellbeing Strategy are addressed in this paper?

- Connected Communities
- Start well
- Live well
- Age well

How does this paper fit with other strategies and plans in place in North Yorkshire?

- Mental Health Strategy

What do you want the Health & Wellbeing Board to do as a result of this paper?

- To note the contents of the report